

NEBRASKA & CANADA

An integrated economy



Photo: National Pork Board and the Pork Checkoff

Canada-U.S. partnership advances farm biosecurity innovation

Farm Health Guardian (FHG), a Guelph, Ontario-based farm biosecurity software company, has strengthened its U.S. presence through a strategic merger with Nebraska-based **NoveTechnologies LLC**, combining Canadian business expertise with U.S. innovation in hardware and software development.

Now operating from Omaha, Nebraska, and Guelph, Ontario, FHG is launching Protocol, a biosecurity management system using facial recognition technology to control access to poultry and swine farms in both countries.

This Canada-U.S. collaboration enhances livestock health, food security, and agricultural sustainability, supporting farm operators and food companies in protecting against disease outbreaks across North America.

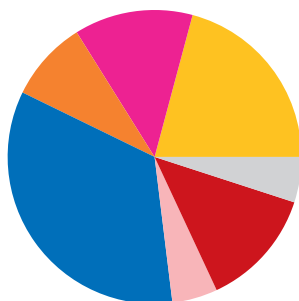


118 Canadian-owned companies employ 2,700 workers in Nebraska



Canada is the #2 export market for Nebraska

Nebraska exports \$1.6 billion in goods to Canada annually



Goods exports by industry

- Agriculture (21%)
- Chemicals (13%)
- Energy (9%)
- Equipment & machinery (34%)
- Minerals & metals (5%)
- Transportation (13%)
- Other (5%)

Nebraska exports \$234 million in services to Canada, including

Insurance services.....	\$57 million
Travel (including for education).....	\$52 million
Business services.....	\$37 million
Charges for the use of intellectual property.....	\$28 million
Financial services.....	\$26 million

Top Nebraska goods exports to Canada

■ Agricultural machinery.....	\$245 million
■ Natural gas & other gases.....	\$132 million
■ Animal meats.....	\$122 million
■ Pharmaceutical products.....	\$83 million
■ Animal feed & food industry residues.....	\$61 million
■ Aircraft & parts.....	\$57 million
■ Optical, medical & precision instruments.....	\$55 million
■ Perfumes, essential oils & toiletries.....	\$36 million
■ Iron & steel tubes, pipes & sheets.....	\$36 million
■ Pasta, breads & cereal preparations.....	\$35 million



Photo: Scoular

Agritrade across borders with Scoular

Scoular buys, sells, stores, handles, and processes ingredients, as well as providing supply chain solutions for markets including aquaculture, flour milling, food manufacturing and processing, livestock feed, and pet food manufacturing. Scoular is headquartered in Nebraska and has more than 200 Canadian employees at three offices and 10 plants in Alberta, Manitoba, and Saskatchewan. Scoular's Canadian facilities provide the company access to export markets on five continents, sourcing additional crops to serve its customers. Scoular is one of the largest processors of pulses and special crops in Canada.



Photo: Werner Enterprises

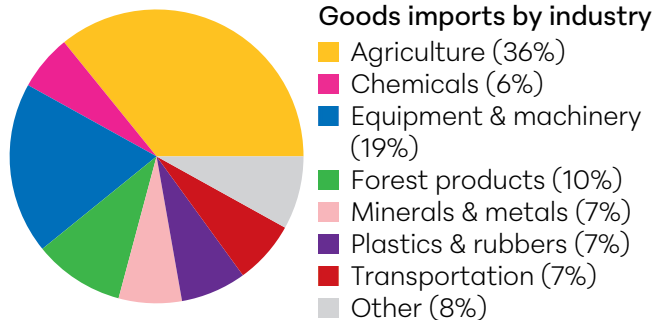
Bringing supplies to Canadians and Americans

Werner Enterprises was founded in 1956 in Omaha, Nebraska with just one truck. Today the company is a global transportation provider of freight management and supply chain solutions with more than 7,350 tractors, nearly 25,000 trailers, and over 13,000 employees and independent contractors. Werner ships nearly 20,000 cross-border loads each year between the United States and Canada, delivering to and from every province and 48 states.

These cross-border shipments include retail store merchandise, consumer products, manufactured component products and parts, and grocery items. Werner partners with **Union Pacific**, also headquartered in Nebraska, to provide effective intermodal solutions that access all major markets in North America.

Nebraska

imports \$1.4 billion in goods from Canada annually



Top Nebraska goods imports from Canada

Animal feed & food industry residues.....	\$172 million
Plastics & plastic articles.....	\$102 million
Animal meats.....	\$99 million
Live animals.....	\$81 million
Agricultural machinery.....	\$64 million
Heating, cooling & refrigeration equipment.....	\$58 million
Softwood lumber.....	\$54 million
Railway trains & rolling stock.....	\$49 million
Wood & semi-finished wood products.....	\$42 million
Paper & paperboard.....	\$40 million

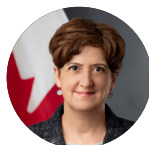
March 2025

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2024 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2025 release). **Trade Partnership:** 2023 services trade (12/2024 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (2/2025 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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